

Along with Summer Temperature

Enjoy Festivities



festivities at the Parklane Cens at 697, Wichita, Kans., dressed as are, standing, left to right: ugg, Grace Kratochvil, Dorothy sling are Assistant Manager Jim



image of the big bargains at the kosh, Wis. Left: A staffer hands ersby. Right: The store manage- customers as they enter.

Staffers at 218 Bid Farewell to Manager

LeGrange, Ill., 218—The staff surprised Manager Edward English with a going-away party. He is now the manager of 601, St. Louis, Mo. . . . Lulu Kennedy is spending her first months of retirement at her home in Centralia, Ill.

Fargo, N.D., 231—Remodeling is completed at 231 and customers' and employees both like the new changes. Regional Manager Harry D. Stayton visited the store on grand opening day. . . . Kurt Losee, son of Food Manager Sally Losee, won a scholarship certificate of merit. . . . Staffers presented part-timer Phyllis McLeod with a gift for her June wedding.

Chicago, Ill., 239—Picnics, swimming parties and trips are on the agenda for 239 employees. Vacations are in full swing and everyone is busy hearing about "fish that got away" or the plans for a forthcoming vacation trip. . . . Estelle Grevan's son, John, graduated from Chicago Vocational School with high honors in printing.

Mankato, Minn., 266—The annual Krazy Daze were held in July and staffers thoroughly enjoyed the celebrations accompanying them. . . . A picnic for employees was held in July and everybody had a good time playing softball, badminton and swimming.

Former Manager's Twin Now Manages Store 270

Davenport, Ia., 270—Some staffers feel they already are acquainted with new Manager Owen Leonard because his twin brother managed 270 a few years ago. . . . Mr. Thomas Horton, former manager, was transferred to 753, Phoenix, Ariz., and the staff gave a surprise picnic in his honor.

Kewanee, Ill., 295—Approximately 35 people enjoyed the family picnic served by the losing team of the "DYOAB?" contest. After dinner three employees showed slides of their vacation trips. A ball game between the men made the day complete.

303's Customers Line-up To Don Swimsuits

Arlington Heights, Ill., 303—The fitting room at 303 had a line of women waiting their turn to try on Kresge swimsuits. . . . "Fun in the Sun" promotion brought excellent results. The fastest selling items were Jamaica shorts and blouses.

Chicago, Ill., 305—After the "Fun in the Sun" days everyone enjoyed a cook-out dinner at the home of Violet Schultz. . . . The personnel welcomed Arthur Springer from 725, Miami, Fla., as assistant manager and bid best wishes to Robert Joeger, junior assistant, who was transferred to 445, Chicago, Ill.

Fremont, Nebr., 306—The Sidewalk Bazaar held in July was an event that all of 306 enjoyed. . . . Margaret Dvorak received a corsage from Manager Donald Roetmeyer and a breakfast from the staff for her birthday celebration.

Centralia, Ill., 387—Assistant Manager John Fish got acquainted with his new staff by staging a fast paced basket contest. The winners were Pauline Wood, Lois Emerick and Mildred Kugel. . . . Part-timer Patricia Gerrish awarded an Illinois State Scholarship that will pay tuition to any Illinois college.



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Aberdeen, S.D., 407—Clerks and customers alike had fun at the annual Crazy Days promotion. The sales were terrific and everyone present was aware of the huge Kresge bargains.

Kankakee, Ill., 417—John Flynn, assistant manager, was transferred to 1309, Chicago, Ill., and the staff presented him with luggage at his farewell breakfast. . . . Marie Brousseau won a merit award in the infantwear department.

Sons of 420's Staffers Gain Recognition

Manitowish, Wis., 420—Store 420 has two very proud mothers. Donald, son of Florence Hallwachs, jewelry, received an appointment through his congressman to Annapolis Naval Academy, and Gale, son of Olga Hoyer, notions, was honored for outstanding work at the University of Wisconsin's honors convocation. . . . Staffers welcomed Darlene Wampler to the Kresge family. She is the candy department head.

Faribault, Minn., 436—A surprise breakfast gave employees a chance to say goodbye to Manager William Medria, and Assistant Manager David Bruels who have been promoted. . . . The new manager is Eugene Keppler.

Employees at 437 Promote X-Ray Clinic

Chicago, Ill., 437—A free chest x-ray unit was located in the front of 437 for two weeks and offered free x-rays to customers. Tickets advertising the clinic were put into all Kresge customers' bags as they bought merchandise.

Chicago, Ill., 445—Robert Joeger, assistant manager, was welcomed by the staff. He hailed from 305, Chicago, Ill. . . . Sympathy was extended to Lena Prinderville, horticulture, on the death of her father. . . . Hazel Strasser is back to work after her illness.

Milwaukee, Wis., 446—The personnel gave a farewell breakfast for Manager Owen Leonard who was transferred to 270, Davenport, Ia., and presented him with a gift in appreciation of his "wonderful patience and good humor" during his management. . . . The new manager is William Medria. He received a welcome breakfast from his staff. . . . Birthday celebrants for July and August are Carole Zettel, Rita Gengler, Bernice Jones, Norma Otto, Kathleen Rudrud, Corinne Skowron, Betty Hanrahan, James Carey and Bessie Allen.

East St. Louis, Ill., 487—Everyone turned out to wish Manager Clarence Lemmon success in his new position as manager of 455, Springfield, Ill., at a breakfast held in his honor. . . . The staff also welcomed new Manager Clifford Markey transferred from 78, Superior, Wis. . . . Sue Welsh, stationery, is back to work after minor surgery.

Wausau, Wis., 493—During an outdoor grill sale employees sold over 200 of styles No. 834 and No. 811. . . . Part-timers who won scholarships to colleges included Elaine Wanserski, fountain, and Sandy Forcey, office. . . . Junior Assistant Manager LeRoy Buss and his wife became the proud parents of a boy.

St. Louis, Mo., 537—Plans are being made for the store's annual picnic. . . . Birthdays were celebrated at a breakfast for Assistant Manager Thomas Tubbs, Janice McLafferty and Stella Benoit.

Hazelwood, Mo., 578—The store picnic was held in July and staffers enjoyed the games and food. . . . Birthday celebrants were Helen Ferrero, Margaret Talondo, Susan Ward and Pat Burns. . . . Last month's basket contest winners were Helen Gentile, Gladys Thomas and Olive Nash. . . . Staffers welcomed new Kresgeites Marie Amato and Laverne Leiblich.

Eau Claire, Wis., 607—The staff wished Evelyn Everson a speedy recovery after her surgery. . . . Patricia Jensen, cashier, is now Mrs. Roger Poppel.

Fond du Lac, Wis., 611—Lorraine Whitkopf, Ernestine Siewert and Alice Lietz received time off with pay as prizes for winning the basket contest. . . . Gift certificates were presented to Donna Gertsch, Doreen Anderson and Judy Erdmann by Manager Welford Falbe at a breakfast honoring birthday people.



Enjoying cake and coffee are birthday celebrants and employees from 559, Iowa City, Ia. Each honoree received a gift certificate, best wishes from the staff.



Employees at 625, Independence, Mo., discuss the day's activities of boating and water skiing at the store picnic.

No Sore Complaints From 625's Staff

Independence, Mo., 625—Plenty of people had sore muscles but all employees enjoyed 625's store picnic. There was boating, water skiing and baseball games, with food being very prevalent. . . . A Crazy Daze sale was held in July and the interest was very high among customers and staffers alike.

Chicago, Ill., 627—Alvina Ritter, ribbon department, is enjoying her vacation in Europe. She is spending a lot of time in Switzerland and will be back to work towards the middle of September. . . . 627 will be one of the stores selling automobile tires. . . . Amy Cross is now working in the office and Gertrude Johnson is a new floor supervisor. Staffers wished them good luck in their new jobs.

Decatur, Ill., 641—Co-workers are proud of the six women bowlers who put the Kresge team in third place in the Fairview Plaza championship. . . . Manager Tom Brosnan appeared on television to solicit funds for "Fun Fair." This organization raises funds for two hospitals in the area. Mr. Brosnan is also the president of the Fairview Plaza Merchants Association.



Three employees with 25 years of service or more help store reporter Martha Suter, 656, Skokie, Ill., celebrate her 25th anniversary. A total of 117 years of service is represented by, left to right: Tillie Muddoff, 35 years; Martha Suter, holding a silver tree from employees; Martha Vikes, 32; and Manager Donald Verlech, 25 years.

Manager at 656 Hosts Anniversary Employee

Skokie, Ill., 656—Manager Donald Verlech held a 25th anniversary breakfast for KN reporter Martha Suter. Martha visited the Detroit Office with other anniversary people in June. She was given a tour of the sights and feted at a luncheon. At her breakfast at 656 she told fellow employees about the trip. . . . Sincere sympathy was extended to Ann Stein on the death of her mother. . . . College girls returning to work at 656 for the summer include Jo Emerson, Nancy Cheney, Shirley Shepard and Lynn Miller.

Rapid City, S.D., 671—Remodeling will soon be completed and everybody is looking forward to enjoying the new store changes. . . . Staffers had a potluck supper at Canyon Lake Park and still laugh when they remember Carol Papis falling in the lake three times while chasing a ball!

683's Staffers Fete Manager

St. Paul, Minn., 683—A farewell party was held for former Manager Gordon Bloomfield who was transferred to 709, Tustin, Calif. New Manager Earl Blank, from 645, Minneapolis, Minn., was greeted by the staff and wished a happy stay. . . . Two former assistant managers visited 683 last month. They were Mr. and Mrs. Mel Kinsel, 442, Neenah, Wis., and Henry Silby, 86, Racine, Wis.



District Manager Howard Twitmeier pins a birthday corsage on Elaine Peyton, 692, Mason City, Ia., at the store's birthday celebration breakfast.

Mason City, Ia., 692—District Manager Howard Twitmeier was a guest at 692's birthday celebration. He pinned a corsage on Elaine Peyton, the only June celebrant.

Wichita, Kans., 697—Employees joined the Parklane Association in a centennial celebration. Some girls purchased yard goods and made dresses and bonnets to wear during the three day celebration. The men also donated top hats and centennial vests. . . . June birthday celebrants were feted with a party. They were Margie Acton, Dorothy Bennett and Manager Tom Wolfe.



Lady bowlers at 609, Kenosha, Wis., happily celebrate winning their latest game. They are, left to right: Elsie Dagon, Violet Grove, Jo Marzewski, Ruth Gaskin, Marjorie Thomas.